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CRESFORUM



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Citizens for Responsible Energy Solutions : *National Baseline Survey*

N=801 Millennial GOP Voters

MoE= ±3.5%

81% Online Interviews

19% Live Phone Interviews (63% Landlines, 37% Cells)

Conducted July 7-9, 2019

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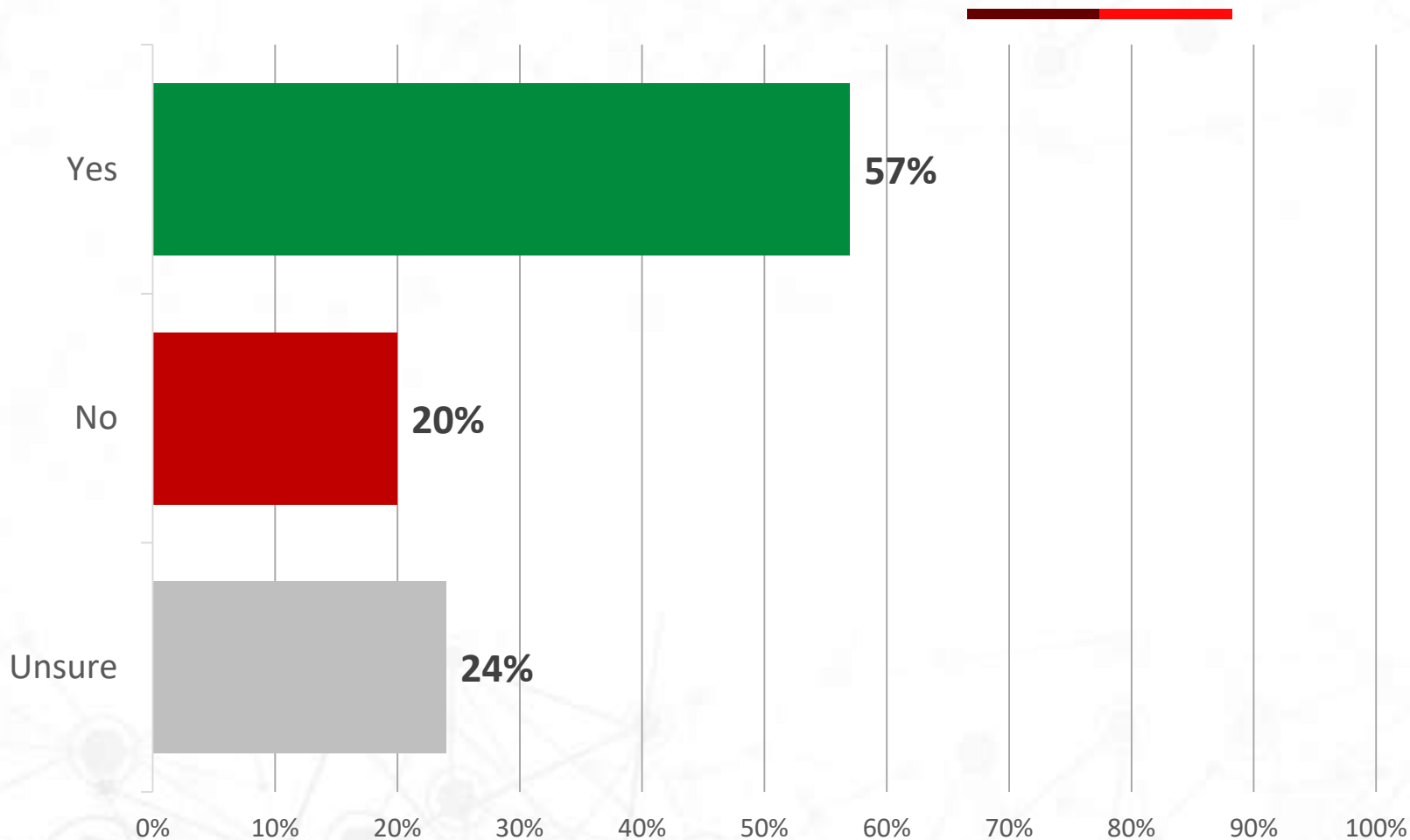


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Climate Change Concerns

A majority of GOP millennial voters believe in human-caused climate change (57%), compared to 20% who don't believe. Supporters come mainly from Catholics (70%), Libertarian Republicans (66%), and include both men (63%) and women (61%) aged 18-30.

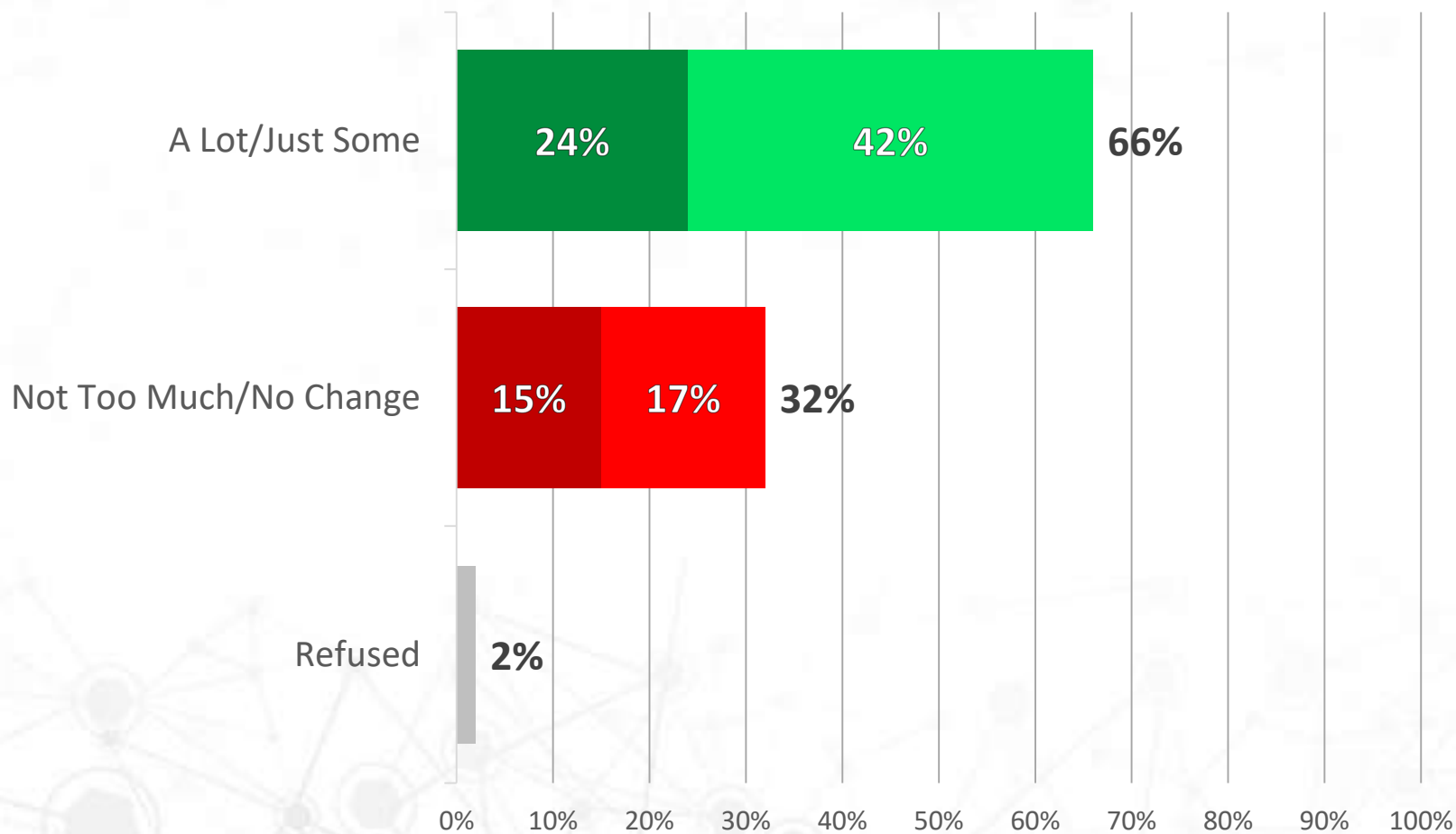
5. Do you believe in human-caused climate change?



Demo Groups			
	Yes	Unsure	No
Very Conservative	46%	24%	30%
Somewhat Conservative	62%	24%	14%
Moderate	65%	25%	11%
Traditional GOP	61%	23%	16%
Trump GOP	50%	26%	23%
Libertarian GOP	66%	21%	13%
Men 18-30	63%	19%	18%
Men 31+	55%	24%	21%
Women 18-30	61%	24%	16%
Women 31+	44%	32%	24%
<Coll & <\$75k	54%	28%	18%
<Coll & \$75k+	55%	19%	25%
Coll+ & <\$75k	56%	22%	22%
Coll+ & \$75k+	64%	21%	15%
Evan Protestant	42%	26%	32%
Non-Evan Protestant	45%	28%	27%
Catholic	70%	19%	11%
Orthodox Christian	64%	22%	15%
Northeast	63%	22%	16%
Midwest	53%	27%	20%
South	56%	24%	20%
West	56%	22%	22%

Nearly two-thirds of GOP millennial voters have seen their concerns on climate change evolve over the past years (66%), but most changed just some (42%). This is comprised of moderates (77%), college educated individuals making over \$75k (74%), and those aged 18-30 years (72% men/73% women).

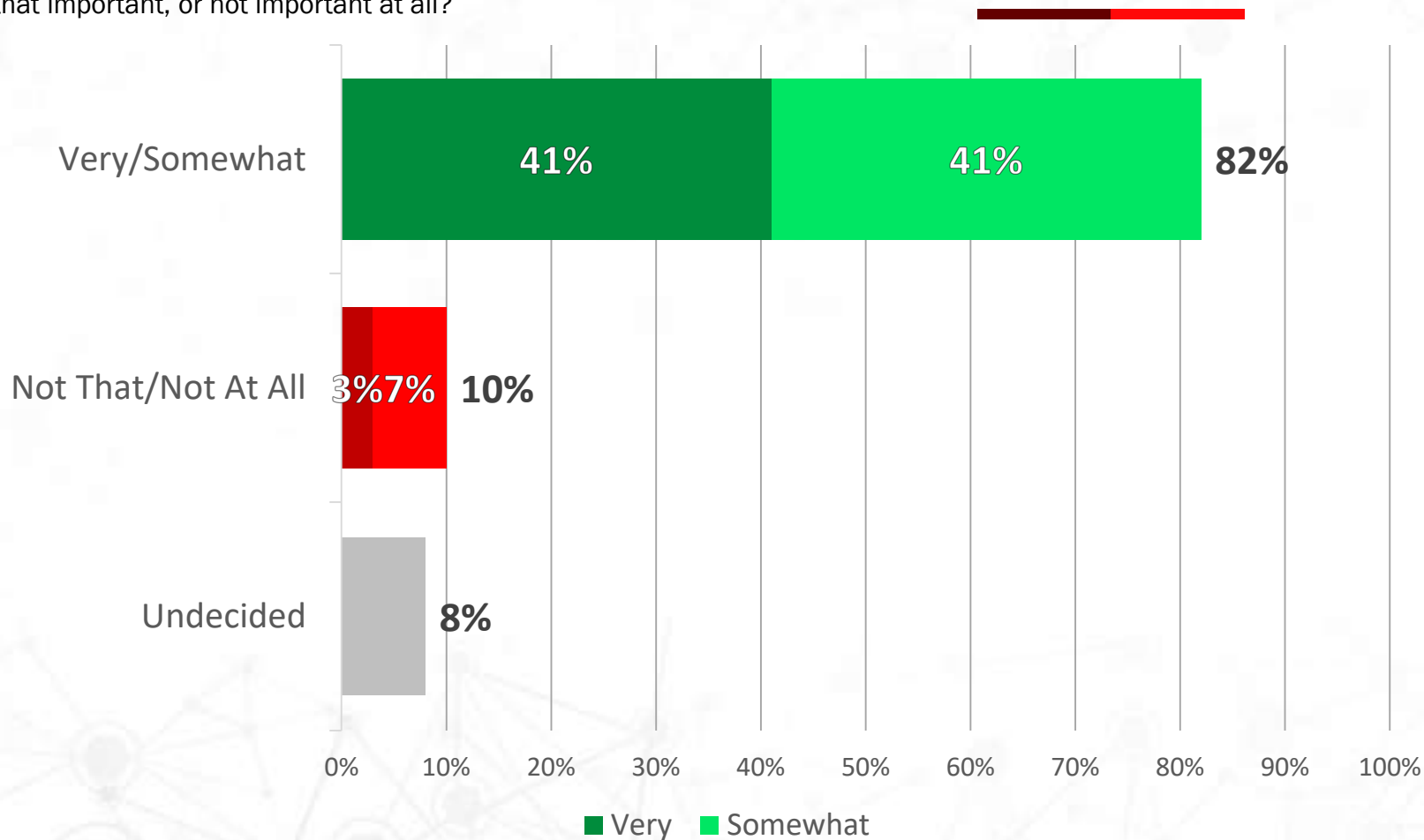
6. How much would you say, your concerns on addressing climate change have evolved over the past few years? A lot, just some, not too much, or no change?



Demo Groups		
	A Lot/Some	Not Much/No Change
Very Conservative	58%	41%
Somewhat Conservative	71%	27%
Moderate	77%	20%
Traditional GOP	72%	26%
Trump GOP	62%	37%
Libertarian GOP	72%	27%
Men 18-30	72%	26%
Men 31+	62%	36%
Women 18-30	73%	26%
Women 31+	52%	46%
<Coll & <\$75k	64%	33%
<Coll & \$75k+	60%	40%
Coll+ & <\$75k	67%	32%
Coll+ & \$75k+	74%	25%
Evan Protestant	53%	46%
Non-Evan Protestant	57%	40%
Catholic	81%	18%
Orthodox Christian	71%	28%
Northeast	68%	30%
Midwest	62%	37%
South	68%	31%
West	64%	34%

Over three-fourths of GOP millennial voters think that developing renewable energy sources is important (82%). Catholics (90%), Orthodox Christians (87%), and Libertarian Republicans (89%) have the most supportive opinions.

10. How much of a priority should it be for the U.S., to expand and use renewable energy resources, such as wind and solar? Would you say it is very important, somewhat important, not that important, or not important at all?



Demo Groups			
	Very/Some	Und	Not That/Not At All
Very Conservative	80%	7%	12%
Somewhat Conservative	85%	6%	9%
Moderate	84%	12%	4%
Traditional GOP	84%	7%	8%
Trump GOP	82%	8%	10%
Libertarian GOP	89%	4%	7%
Men 18-30	84%	6%	11%
Men 31+	83%	7%	10%
Women 18-30	84%	9%	7%
Women 31+	75%	13%	13%
<Coll & <\$75k	82%	10%	8%
<Coll & \$75k+	80%	11%	9%
Coll+ & <\$75k	85%	5%	10%
Coll+ & \$75k+	84%	7%	9%
Evan Protestant	77%	8%	15%
Non-Evan Protestant	76%	6%	18%
Catholic	90%	5%	5%
Orthodox Christian	87%	6%	7%
Northeast	84%	8%	8%
Midwest	78%	9%	13%
South	84%	9%	7%
West	80%	6%	13%

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Political Environment

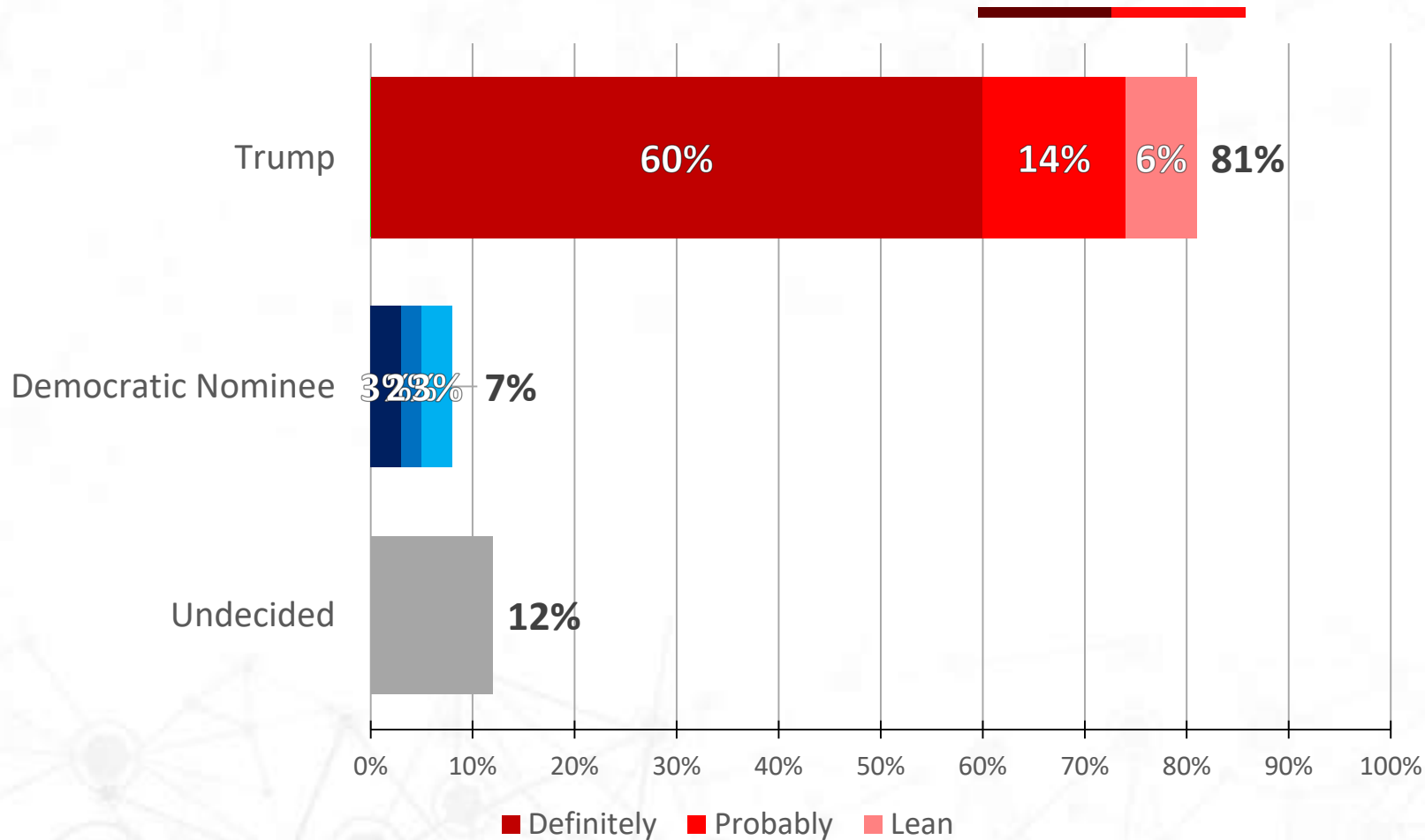
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Over three-fourths of GOP millennial voters are likely to support re-electing president Donald Trump (81%). Support is particularly strong among the very conservatives (90%), non-college educated individuals making over \$75k (86%), and voters over 31+ from both sexes (89% men/83% women).

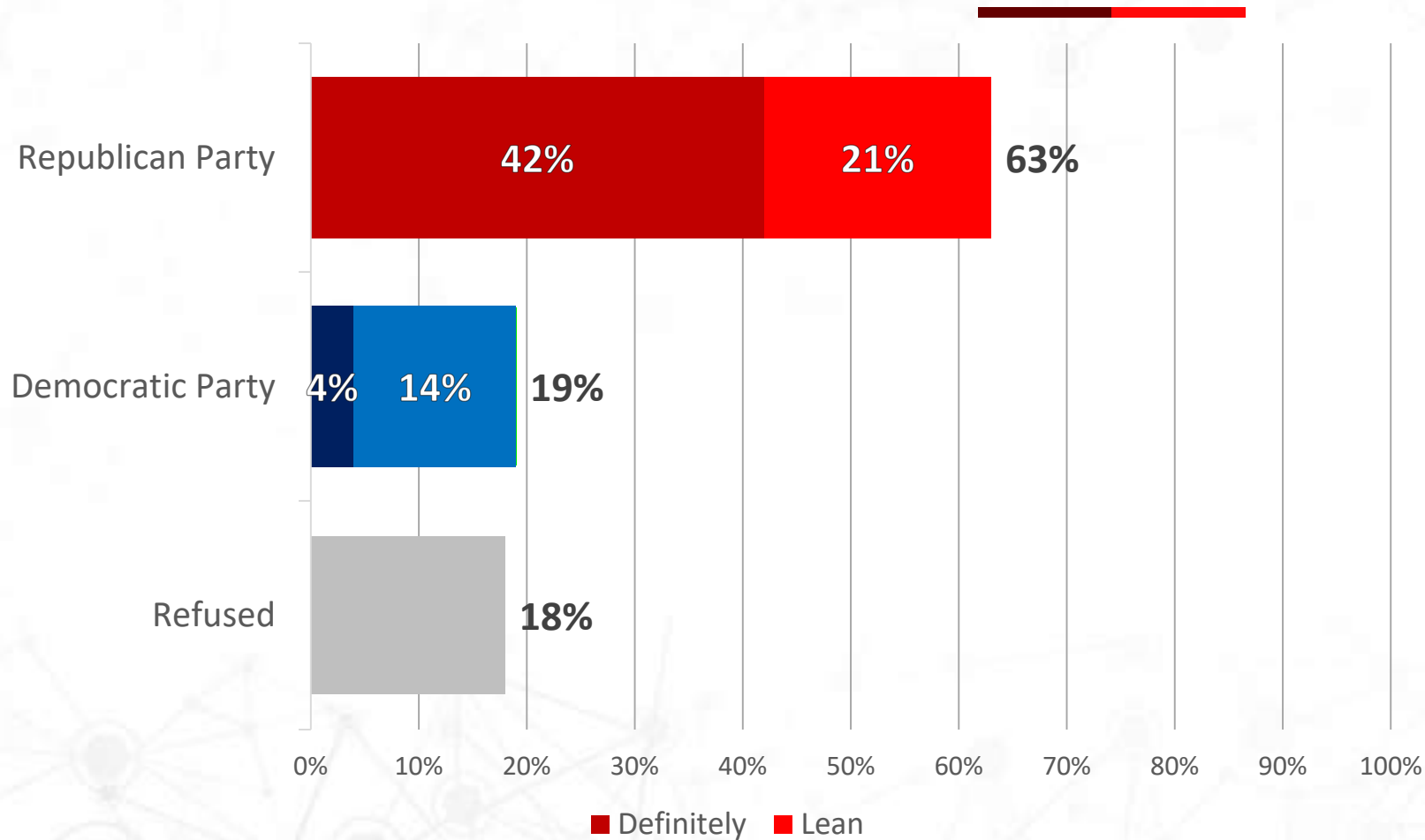
4. If the general election for President were held today, for whom would you vote Donald Trump, Republican, or The Democratic Nominee?



Demo Groups			
	Trump	Und	Dem
Very Conservative	90%	6%	3%
Somewhat Conservative	82%	11%	7%
Moderate	63%	23%	15%
Traditional GOP	80%	12%	8%
Trump GOP	97%	2%	2%
Libertarian GOP	66%	20%	14%
Men 18-30	80%	10%	10%
Men 31+	89%	8%	3%
Women 18-30	72%	17%	11%
Women 31+	83%	14%	3%
<Coll & <\$75k	81%	11%	8%
<Coll & \$75k+	86%	7%	7%
Coll+ & <\$75k	81%	12%	7%
Coll+ & \$75k+	80%	13%	8%
Evan Protestant	85%	10%	5%
Non-Evan Protestant	82%	16%	2%
Catholic	79%	11%	10%
Orthodox Christian	81%	12%	6%
Northeast	82%	9%	9%
Midwest	82%	14%	3%
South	81%	11%	8%
West	78%	16%	7%

Nearly two-thirds of GOP millennials think that the GOP party is better at addressing climate change (63%), comprised of a plurality of strong believers (42%). Support mainly comes from Trump Republicans (81%), very conservatives (76%), and Orthodox Christians (70%).

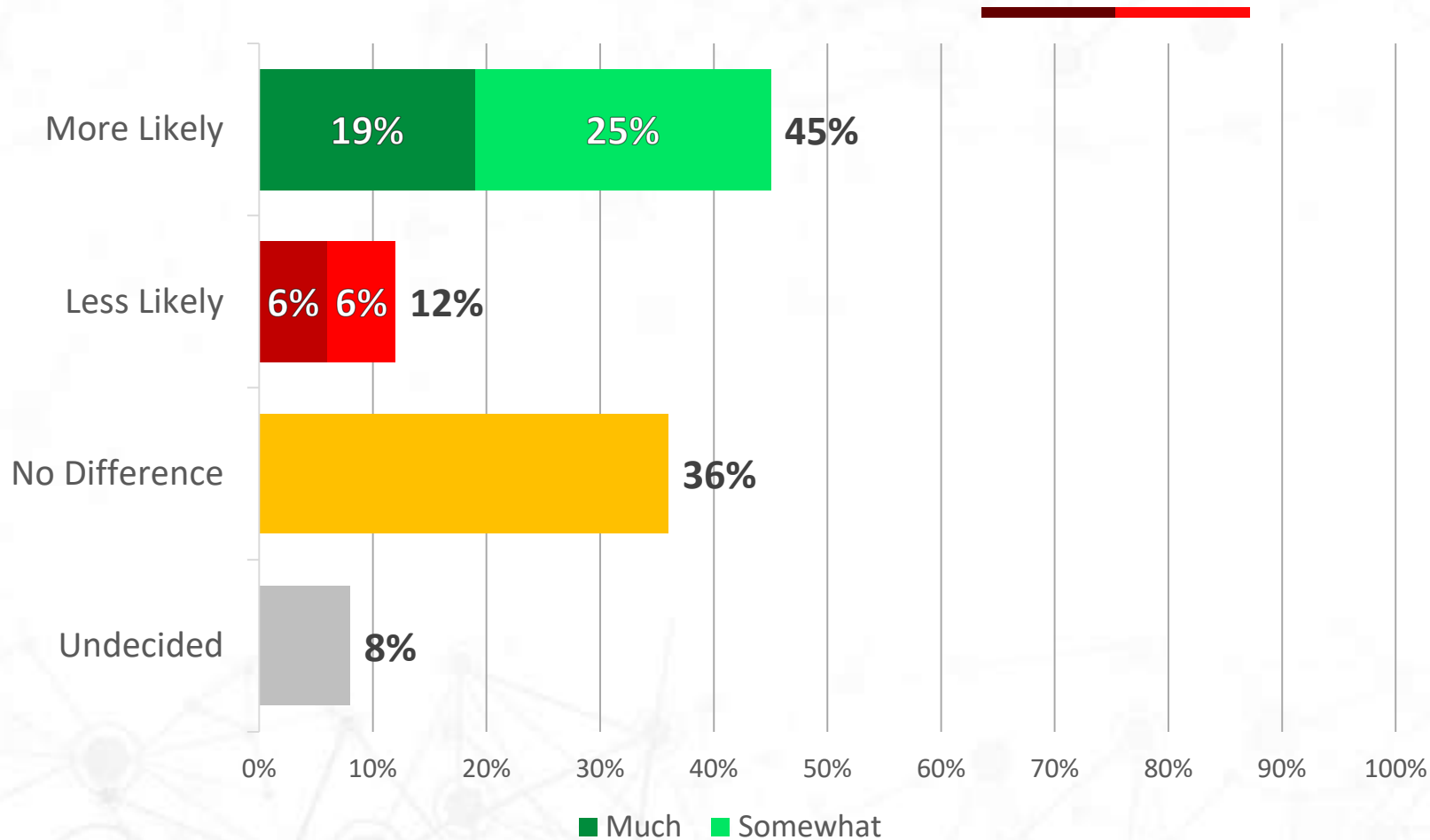
8. Who do you think is doing a better job in both proposing and discussing solutions to address climate change? The Republican Party or the Democratic Party?



Demo Groups		
	GOP	Dem
Very Conservative	76%	9%
Somewhat Conservative	57%	24%
Moderate	53%	28%
Traditional GOP	58%	21%
Trump GOP	81%	9%
Libertarian GOP	52%	32%
Men 18-30	64%	19%
Men 31+	69%	14%
Women 18-30	59%	25%
Women 31+	59%	14%
<Coll & <\$75k	68%	16%
<Coll & \$75k+	61%	22%
Coll+ & <\$75k	57%	20%
Coll+ & \$75k+	66%	20%
Evan Protestant	57%	18%
Non-Evan Protestant	47%	30%
Catholic	65%	20%
Orthodox Christian	70%	12%
Northeast	69%	18%
Midwest	55%	24%
South	63%	19%
West	66%	14%

A plurality of GOP millennial voters are more likely to support a candidate who believes human activity contributes to climate change (45%), primarily comprised of soft support (25%). Support is mainly derived from Catholics (56%), moderates (54%), and the Northeast (53%).

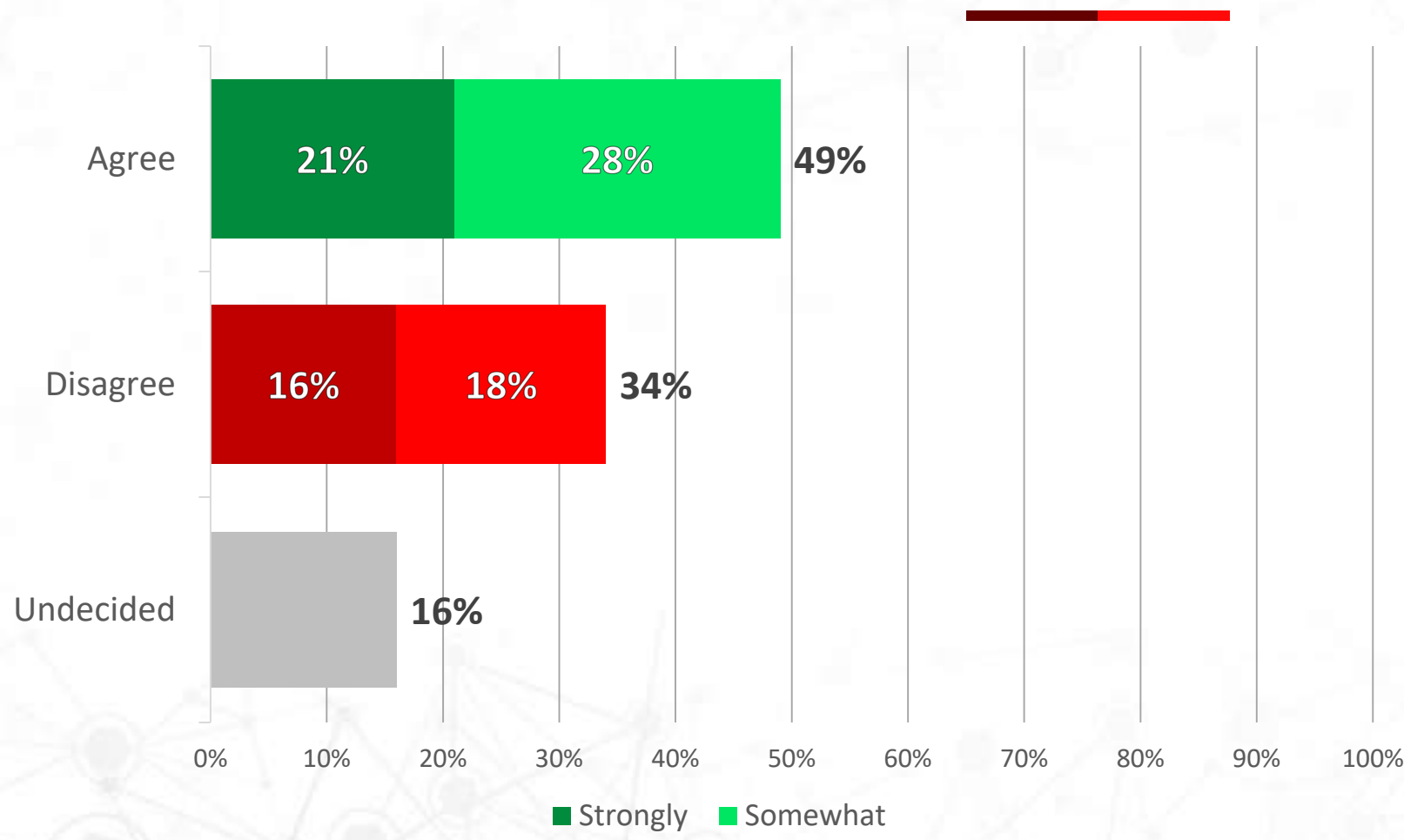
9. Are you more likely or less likely to support a candidate for public office who believes human activity is contributing to climate change or does it make no difference in your support?



Demo Groups			
	More	No Diff	Less
Very Conservative	40%	35%	19%
Somewhat Conservative	46%	39%	8%
Moderate	54%	31%	3%
Traditional GOP	46%	38%	8%
Trump GOP	45%	34%	15%
Libertarian GOP	50%	34%	11%
Men 18-30	51%	30%	12%
Men 31+	40%	42%	12%
Women 18-30	51%	29%	9%
Women 31+	31%	46%	15%
<Coll & <\$75k	43%	38%	11%
<Coll & \$75k+	37%	40%	16%
Coll+ & <\$75k	48%	29%	14%
Coll+ & \$75k+	52%	35%	9%
Evan Protestant	33%	39%	26%
Non-Evan Protestant	31%	45%	14%
Catholic	56%	32%	7%
Orthodox Christian	45%	40%	5%
Northeast	53%	32%	11%
Midwest	38%	42%	12%
South	46%	35%	10%
West	38%	35%	16%

A plurality of GOP millennial voters agree that ignoring climate change will be harmful to the Republican Party (49%). However, one-third of voters disagree with this view (34%), while almost one-fifth is undecided (16%).

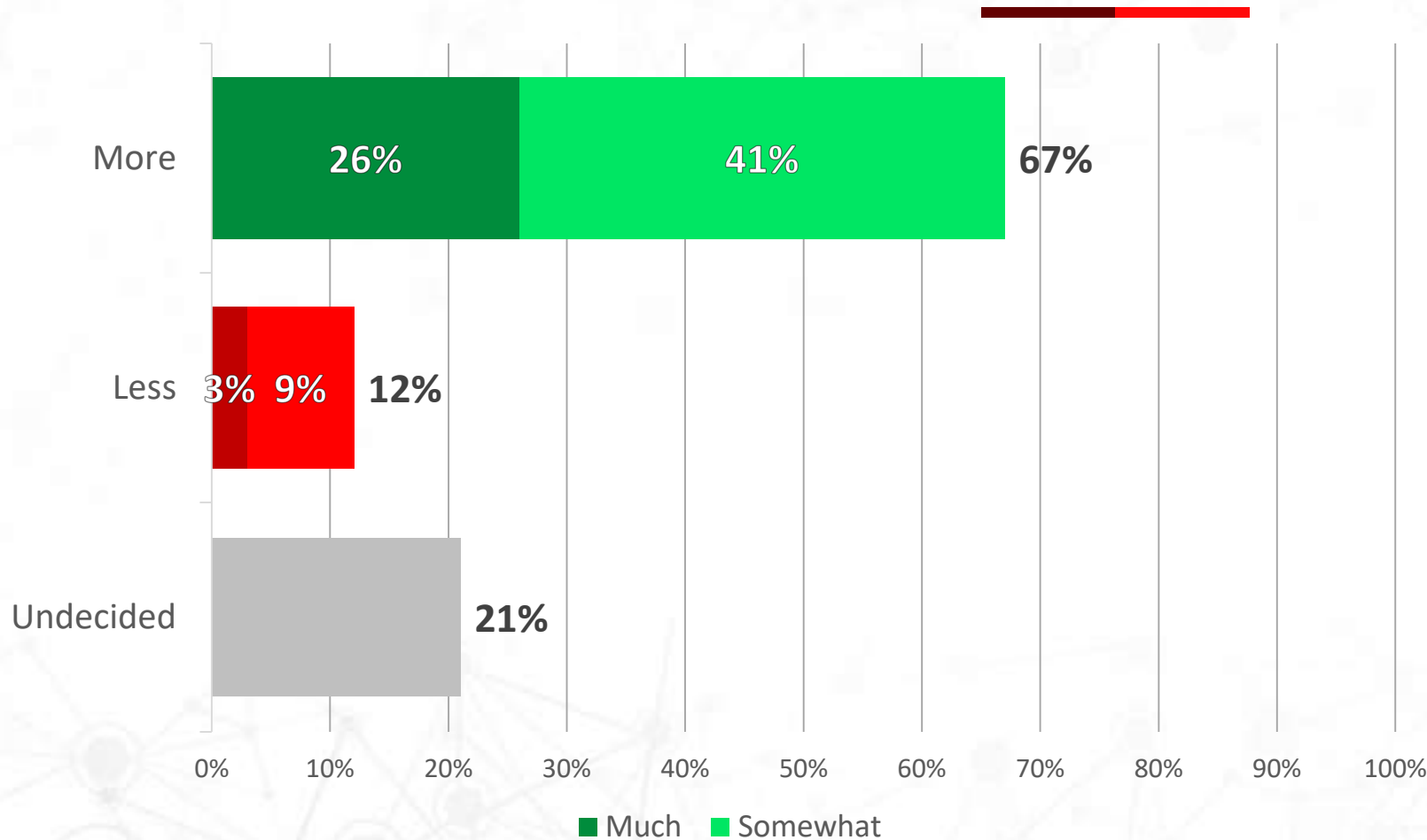
14.A Do you agree or disagree that the Republican Party will lose the support of other voters like you, if they ignore climate change or the need for clean energy solutions? n=395



Demo Groups			
	Agree	Und	Disagree
Very Conservative	45%	14%	41%
Somewhat Conservative	47%	19%	34%
Moderate	66%	15%	19%
Traditional GOP	51%	19%	29%
Trump GOP	48%	15%	37%
Libertarian GOP	54%	8%	38%
Men 18-30	58%	6%	36%
Men 31+	49%	15%	35%
Women 18-30	53%	20%	26%
Women 31+	30%	24%	46%
<Coll & <\$75k	48%	19%	33%
<Coll & \$75k+	47%	13%	40%
Coll+ & <\$75k	48%	16%	36%
Coll+ & \$75k+	60%	11%	30%
Evan Protestant	29%	20%	51%
Non-Evan Protestant	38%	26%	37%
Catholic	62%	9%	30%
Orthodox Christian	48%	9%	42%
Northeast	63%	12%	25%
Midwest	36%	21%	43%
South	50%	20%	31%
West	45%	10%	45%

Over two-thirds of GOP millennials believe that the government needs to do more to tackle issues regarding climate change (67%). Among these voters, a majority is aged 18-30 (73% men/72% women) and identify as being traditional (73%) or libertarian (78%) Republicans.

14.B Do you believe the Republican Party needs to do more or less when it comes to addressing the issue of climate change? n=406



Demo Groups			
	More	Und	Less
Very Conservative	62%	18%	20%
Somewhat Conservative	70%	23%	7%
Moderate	76%	18%	6%
Traditional GOP	73%	17%	10%
Trump GOP	59%	27%	13%
Libertarian GOP	78%	13%	9%
Men 18-30	73%	15%	12%
Men 31+	59%	26%	15%
Women 18-30	72%	18%	9%
Women 31+	64%	27%	9%
<Coll & <\$75k	66%	20%	15%
<Coll & \$75k+	58%	28%	14%
Coll+ & <\$75k	78%	12%	10%
Coll+ & \$75k+	69%	22%	9%
Evan Protestant	63%	18%	19%
Non-Evan Protestant	63%	17%	20%
Catholic	78%	13%	9%
Orthodox Christian	67%	29%	3%
Northeast	74%	19%	8%
Midwest	57%	29%	14%
South	68%	19%	12%
West	68%	19%	13%

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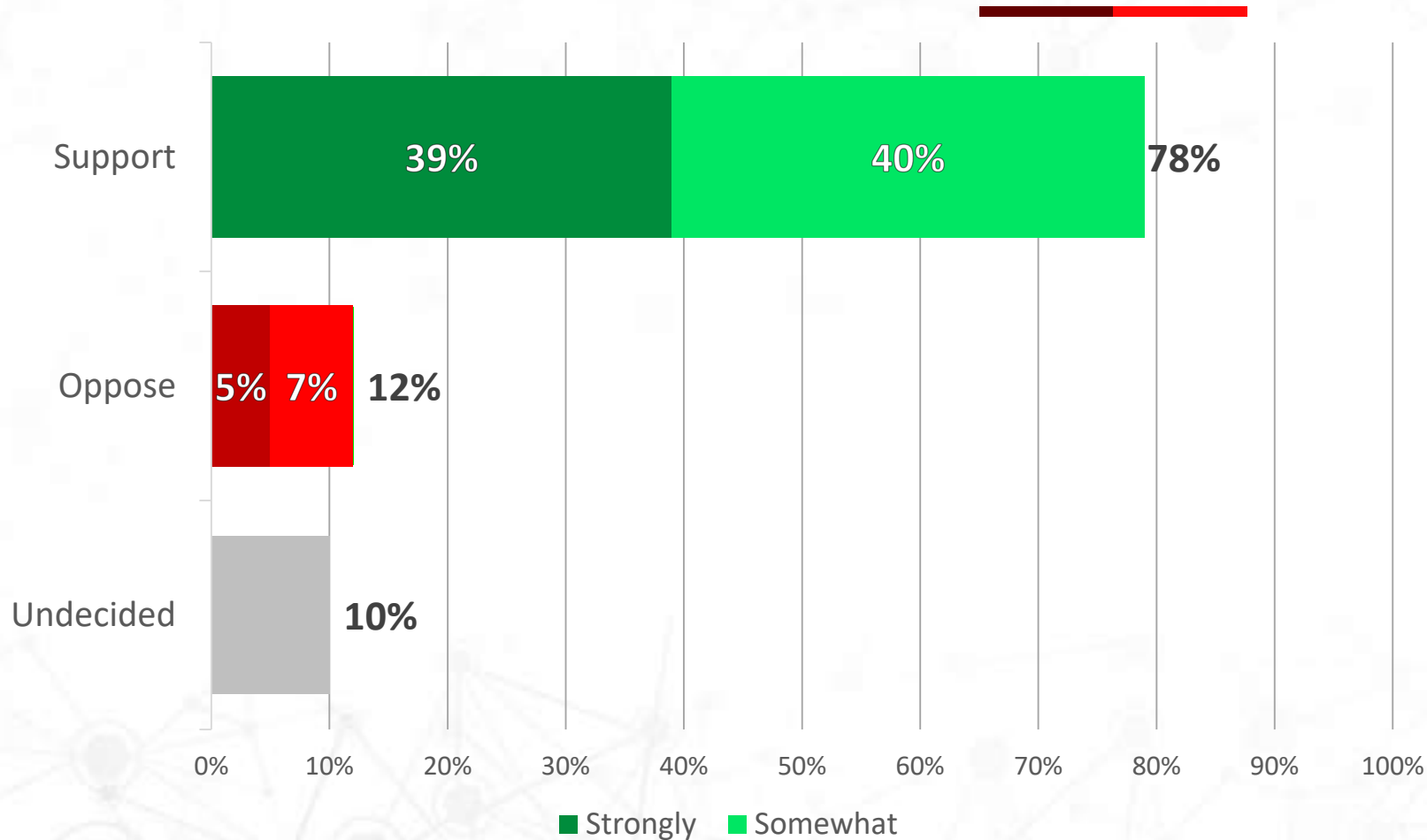


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American World Leader Policy Support

Over three-fourths of GOP millennials support government actions to further develop clean energy in the US (78%). Orthodox Christians (90%), Catholics (87%), traditional Republicans (84%) and somewhat conservatives (84%) strongly back-up such actions by the government.

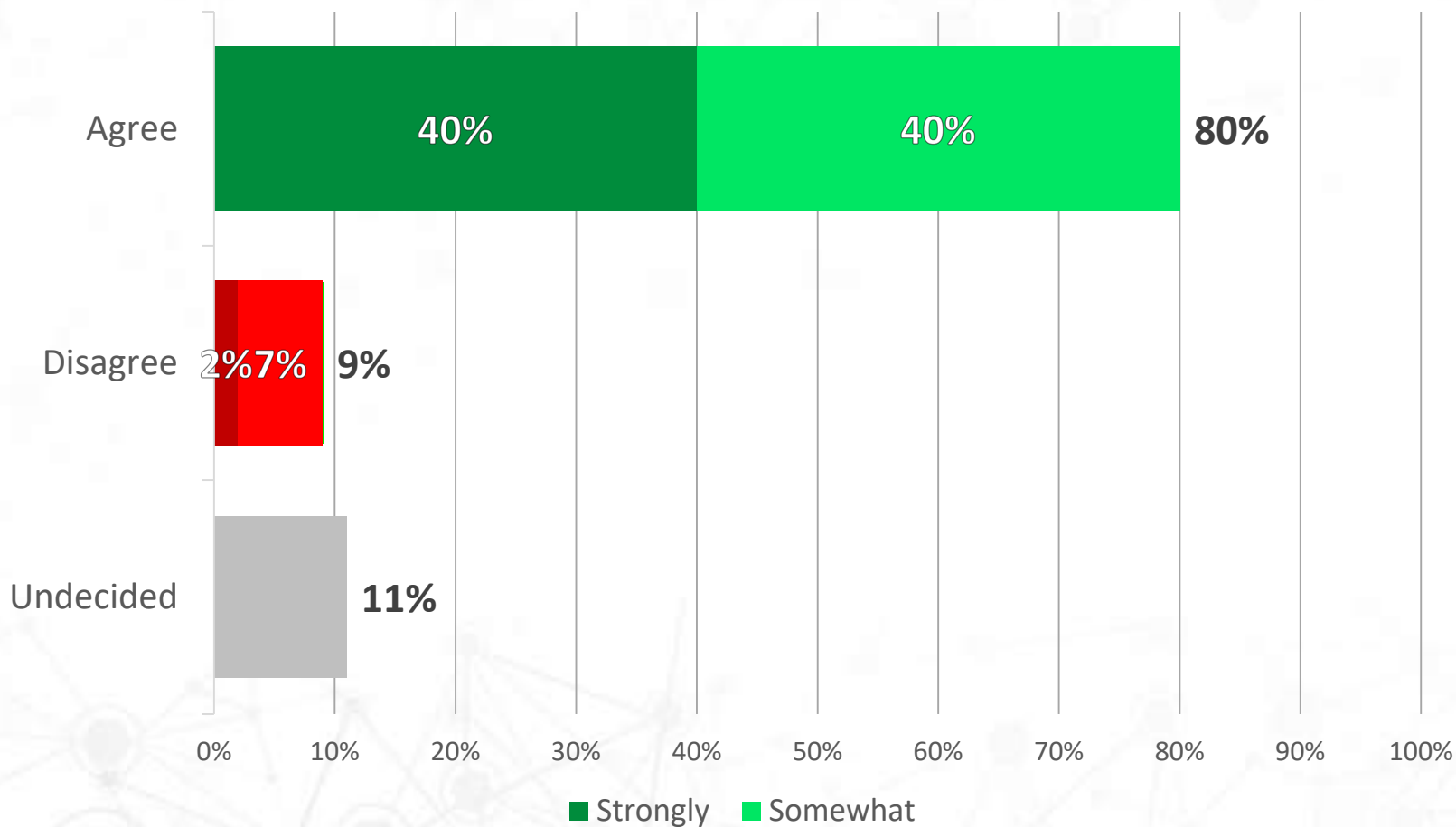
11. Do you support or oppose the government taking action to accelerate the development and use of clean energy in the United States?



	Demo Groups		
	Support	Undecided	Oppose
Very Conservative	73%	9%	18%
Somewhat Conservative	84%	8%	9%
Moderate	80%	13%	7%
Traditional GOP	84%	9%	8%
Trump GOP	77%	10%	13%
Libertarian GOP	81%	5%	14%
Men 18-30	82%	8%	11%
Men 31+	76%	9%	15%
Women 18-30	83%	9%	8%
Women 31+	69%	16%	15%
<Coll & <\$75k	79%	11%	10%
<Coll & \$75k+	79%	6%	15%
Coll+ & <\$75k	77%	9%	13%
Coll+ & \$75k+	81%	9%	10%
Evan Protestant	67%	11%	22%
Non-Evan Protestant	67%	11%	22%
Catholic	87%	6%	7%
Orthodox Christian	90%	7%	3%
Northeast	81%	11%	8%
Midwest	71%	13%	17%
South	81%	9%	10%
West	76%	7%	17%

When questioned about the need for US advancements in clean energy to promote a better economy and jobs, over three-fourths of GOP millennials have agreed to this. Support mainly derives from Catholics (90%), Orthodox Christians (89%), Libertarian Republicans (84%), and men aged 18-30 (86%) .

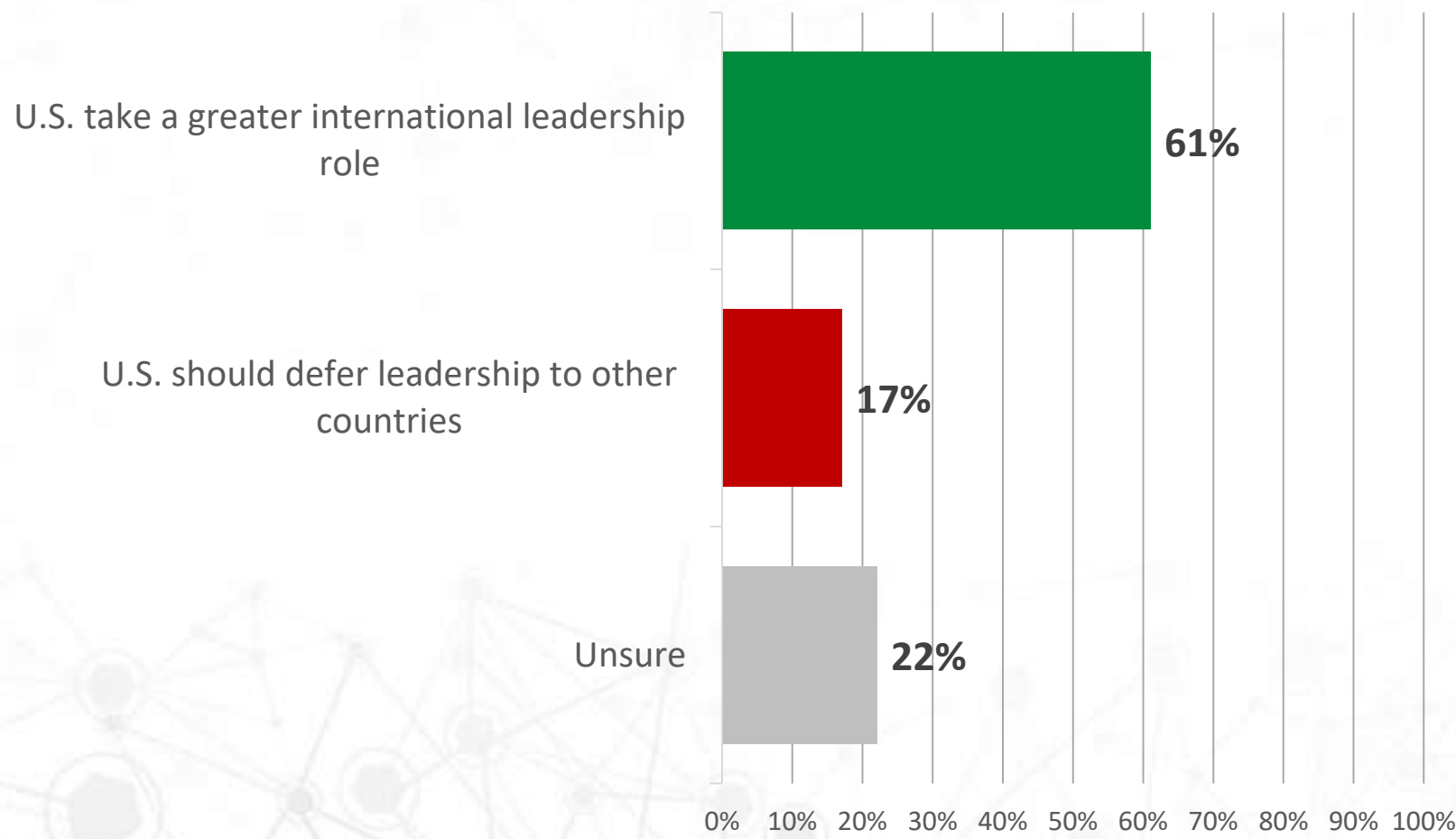
12.A Do you agree or disagree that we should accelerate the growth of clean energy so that our nation can be a world leader in the competition for economic development and good-paying jobs? n=395



Demo Groups			
	Agree	Und	Disagree
Very Conservative	76%	10%	14%
Somewhat Conservative	81%	12%	7%
Moderate	83%	15%	2%
Traditional GOP	85%	10%	5%
Trump GOP	78%	11%	11%
Libertarian GOP	84%	7%	8%
Men 18-30	85%	9%	6%
Men 31+	80%	9%	11%
Women 18-30	81%	12%	7%
Women 31+	69%	18%	13%
<Coll & <\$75k	79%	13%	8%
<Coll & \$75k+	84%	9%	7%
Coll+ & <\$75k	74%	16%	10%
Coll+ & \$75k+	84%	7%	9%
Evan Protestant	71%	16%	13%
Non-Evan Protestant	75%	11%	14%
Catholic	89%	4%	7%
Orthodox Christian	88%	7%	5%
Northeast	83%	11%	7%
Midwest	69%	18%	13%
South	82%	10%	8%
West	80%	8%	11%

Just under two-thirds of GOP millennial voters are likely to support US international leadership in addressing climate change issues (61%). Millennials in support of greater leadership are mostly Orthodox Christians (78%), moderates (70%), and those with less than a college education making under \$75k (67%).

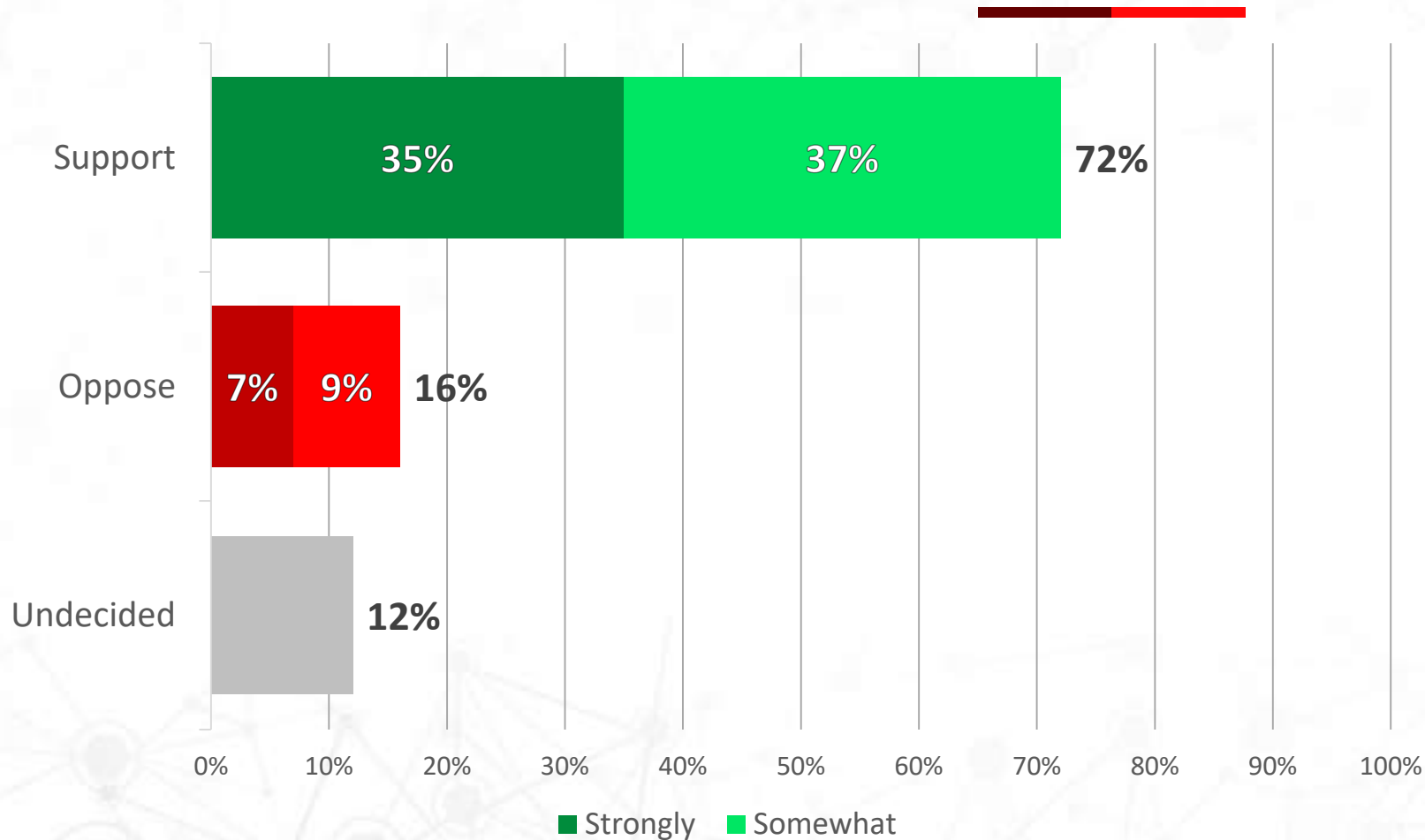
12.B Do you believe that the United States has a moral obligation to take a greater international leadership role by enacting policies that will address climate change and serve as a model for other countries, or should the United States defer to the leadership of other countries when it comes to addressing climate change? n=406



	Demo Groups		
	Greater	Unsure	Defer
Very Conservative	55%	24%	21%
Somewhat Conservative	63%	20%	17%
Moderate	70%	21%	9%
Traditional GOP	65%	22%	14%
Trump GOP	65%	18%	16%
Libertarian GOP	59%	23%	18%
Men 18-30	62%	21%	17%
Men 31+	61%	20%	19%
Women 18-30	61%	25%	14%
Women 31+	60%	24%	17%
<Coll & <\$75k	67%	17%	15%
<Coll & \$75k+	53%	29%	18%
Coll+ & <\$75k	62%	21%	18%
Coll+ & \$75k+	62%	26%	12%
Evan Protestant	45%	26%	30%
Non-Evan Protestant	56%	22%	22%
Catholic	64%	21%	15%
Orthodox Christian	78%	21%	2%
Northeast	63%	28%	9%
Midwest	48%	28%	24%
South	68%	17%	15%
West	57%	22%	21%

Nearly three-fourths of GOP millennials support greater implication of the US government to reduce greenhouse gases that impact global climate (72%). Supporters mainly identify as Catholics (81%), somewhat conservatives (79%), and moderates (80%).

13. Do you support or oppose the government taking steps to reduce emissions of gases like carbon dioxide and methane emissions that cause global climate change?



Demo Groups			
	Support	Und	Oppose
Very Conservative	64%	11%	25%
Somewhat Conservative	79%	9%	12%
Moderate	80%	15%	6%
Traditional GOP	78%	10%	12%
Trump GOP	73%	11%	15%
Libertarian GOP	72%	8%	20%
Men 18-30	73%	12%	16%
Men 31+	70%	11%	18%
Women 18-30	77%	10%	13%
Women 31+	64%	19%	17%
<Coll & <\$75k	70%	16%	14%
<Coll & \$75k+	66%	13%	21%
Coll+ & <\$75k	74%	8%	17%
Coll+ & \$75k+	77%	8%	14%
Evan Protestant	64%	8%	28%
Non-Evan Protestant	58%	15%	28%
Catholic	81%	8%	11%
Orthodox Christian	79%	14%	7%
Northeast	78%	12%	10%
Midwest	64%	11%	25%
South	75%	12%	13%
West	66%	14%	21%

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Key Findings

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Key Findings



- A majority of GOP millennial voters believe in human-caused climate change (57%), compared to 20% who don't believe. Supporters come mainly from Catholics (70%), Libertarian Republicans (66%), and include both men (63%) and women (61%) aged 18-30.
- A plurality of GOP millennial voters agree that ignoring climate change will be harmful to the Republican Party (49%). However, one-third of voters disagree with this view (34%), while almost one-fifth is undecided (16%).
- Nearly two-thirds of GOP millennial voters have seen their concerns on climate change evolve over the past years (66%), but most changed just some (42%). This is comprised of moderates (77%), college educated individuals making over \$75k (74%), and those aged 18-30 years (72% men/73% women).
- Millennial GOP voters whose concerns with climate change have evolved tend to mention their greatest concerns are fossil fuels, plastics, melting ice caps, changing weather patterns, and the impact on the economy.
- Millennial GOP voters whose concerns with climate change have evolved very little or not at all tend to mention their greatest concerns are negative effects on the economy, subtle changes to the Earth, increasing pollution, or no concern at all.
- Over three-fourths of GOP millennial voters think that developing renewable energy sources is important (82%). Catholics (90%), Orthodox Christians (87%), and Libertarian Republicans (89%) have the most supportive opinions.
- Over three-fourths of GOP millennial voters are likely to support re-electing president Donald Trump (81%). Support is particularly strong among the very conservatives (90%), non-college educated individuals making over \$75k (86%), and voters over 31+ from both sexes (89% men/83% women).
- Nearly two-thirds of GOP millennials think that the GOP party is better at addressing climate change (63%), comprised of a plurality of strong believers (42%). Support mainly comes from Trump Republicans (81%), very conservatives (76%), and Orthodox Christians (70%).

Key Findings



- A plurality of GOP millennial voters are more likely to support a candidate who believes human activity contributes to climate change (45%), primarily comprised of soft support (25%). Support is mainly derived from Catholics (56%), moderates (54%), and the Northeast (53%).
- Over two-thirds of GOP millennials believe that the government needs to do more to tackle issues regarding climate change (67%). Among these voters, a majority is aged 18-30 (73% men/72% women) and identify as being traditional (73%) or libertarian (78%) Republicans.
- Over three-fourths of GOP millennials support government actions to further develop clean energy in the US (78%). Orthodox Christians (90%), Catholics (87%), traditional Republicans (84%) and somewhat conservatives (84%) strongly back-up such actions by the government.
- When questioned about the need for US advancements in clean energy to promote a better economy and jobs, over three-fourths of GOP millennials have agreed to this. Support mainly derives from Catholics (90%), Orthodox Christians (89%), Libertarian Republicans (84%), and men aged 18-30 (86%).
- Just under two-thirds of GOP millennial voters are likely to support US international leadership in addressing climate change issues (61%). Millennials in support of greater leadership are mostly Orthodox Christians (78%), moderates (70%), and those with less than a college education making under \$75k (67%).
- Nearly three-fourths of GOP millennials support greater implication of the US government to reduce greenhouse gases that impact global climate (72%). Supporters mainly identify as Catholics (81%), somewhat conservatives (79%), and moderates (80%).

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Research Design

Research Design



WPA Intelligence conducted a nationwide study of millennial GOP voters (ages 18-38).

This survey was fielded among n=801 millennial GOP voters nationwide and has a margin of error of $\pm 3.5\%$. Interviews were collected through online research and telephone operated research. Online interviews were conducted through a random selection from an online survey panel of n=649 millennial GOP voters.

Live telephone interviews were conducted using a random sample of millennial aged registered voters to achieve an n size of 152. The sample was stratified based on gender, age, and geography.



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For questions or projects, reach out to us anytime.