



Millennial GOP Voters Survey Memo

Millennial GOP Voters Believe the Republican Party Needs to do More When it Comes to Addressing the Issue of Climate Change

Introduction

The following memorandum reports an overview of findings from a new national study conducted on behalf of CRES Forum and the American Conservation Coalition (ACC) among millennial (ages 18–38) GOP voters, with insights ranging on awareness and opinion of climate change, clean energy and whether the government should take action to accelerate the development and use of clean energy in the United States.

This survey data illustrates that there is not only an opening - but political value - for Republicans to communicate with young conservative and moderate voters on an issue set that is both growing in awareness and concern. Millennial GOP voters agree that clean and renewable energy sources should be a priority for the United States to expand and accelerate.

Millennial GOP Voters Believe the Republican Party Needs to Do More When it Comes to Addressing the Issue of Climate Change

(This question was split sampled among respondents n=406 with a MoE +/- 4.9%)

Over two-thirds of millennial GOP voters (67%) believe the Republican Party needs to do more, while one in five are undecided (21%) on the issue.

- Millennial GOP voters who are Libertarian GOP (78%) and Traditional GOP (73%) believe the party should be doing more than those who are Trump GOP (59%) and Tea Party GOP (62%).

Millennial GOP Voters Agree that Ignoring Climate Change Will Be Harmful to the Republican Party

A plurality of millennial Republicans (49%) agree that ignoring climate change will be harmful to the Republican Party. However, one-third of voters disagree with this view (34%), while almost one-fifth is undecided (16%).

Among gender and age breaks, over a majority of men (58%) and women (53%) aged 18-30 agree that ignoring climate change will be harmful to the party. Followed by men and women aged 31 and over (49% men /30% women).

Millennial GOP Voters Believe in Human-Caused Climate Change

A majority of millennial Republicans believe in human-caused climate change (57%), compared to one in five (20%) who don't believe.

Believability is bolstered by Catholics (70%), Libertarian Republicans (66%), moderates (65%), and men and women aged 18-30 (63% men / 61% women).

Millennial GOP Voters Support the Government Taking Action to Accelerate the Development and

Use of Clean Energy in the United States

Over three in four (78%) millennial Republicans support the government taking action to accelerate the development of clean energy. One in ten oppose (12%) or are undecided (10%) about the government taking action.

- The following table reports opinions by gender and age breaks as to whether the government needs to accelerate the development of clean energy. Of note, the highest break is among younger millennial women (female 18-30) and the lowest break is among older millennial women (female 31+).

	Support	Oppose
Male 18-30	82%	11%
Male 31+	76%	15%
Female 18-30	83%	8%
Female 31+	69%	15%

Millennial GOP Voters Say It Is Important for The United States to Expand and Use Renewable Energy Resources Such as Wind and Solar

More than four in five (82%) millennial Republicans say it is very important or at least somewhat important for the United States to expand and use renewable energy, with only one in ten (10%) stating it is not that important or not important at all.

Millennial GOP voters state it is very important or at least somewhat important among key ideologies to expand and use renewable energy resources, the highest being somewhat conservative (85%), followed by very conservative (80%), and moderate (84%).

- Over eight in ten millennial GOP voters, regardless of education and income, say the expansion of renewable energy resources is important.

Millennial GOP Voters Agree that We Should Accelerate the Growth of Clean Energy So That Our Nation Can Be A World Leader in the Competition for Economic Development and Good-Paying Jobs

(This question was split sampled among respondents n=395 with a MoE +/- 4.9%)

Four in five voters (80%) agree that we should accelerate the growth of clean energy so that our nation can be a world leader. Among age breaks, those 18-21 agree the most (92%), with 35-38 agreeing the least (71%).

Millennial GOP Voters Believe the United States Has a Moral Obligation to Take a Greater International Leadership Role by Enacting Policies that Will Address Climate Change

(This question was split sampled among respondents n=406 with a MoE +/- 4.9%)

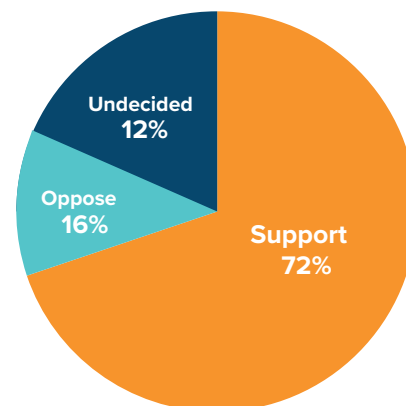
Over three-fifths of all millennial GOP voters (61%) believe the United States has a moral obligation to take a leadership role, whereas less than one-fifth (17%) believe the United States should defer to the leadership of other countries when it comes to addressing climate change.

Support is High for the Government Taking Steps to Reduce Emissions of Gases Like Carbon Dioxide and Methane Emissions that Cause Global Climate Change

Over two in three millennial GOP voters support the government taking steps to reduce the emissions of gases like carbon dioxide and methane that impact global climate change. This is a consistent trend as evidenced through several related CRES and CRES Forum surveys measuring public opinion on government action and reducing emissions.

- Support for government action is at majority levels across party intensity breaks (Strong GOP 69%, Not So Strong GOP 77%).
- There is also over a majority support among both men (71%) and women (72%).

Do you **support** or **oppose** the government taking steps to reduce emissions of gases like carbon dioxide and methane that cause global climate change?



Methodology

The key findings are based on results from a study conducted on behalf of CRES Forum and ACC from July 7-9, 2019. This survey was fielded by WPA Intelligence among n=801 millennial (ages 18-38) GOP voters nationwide and has a margin of error of +/- 3.5%. Interviews were collected through online research and telephone research. Online interviews were conducted through a random selection from an online survey panel of n=649 millennial GOP voters. Live telephone interviews were conducted using a random sample of millennial-aged registered voters to achieve an n size of 152. The sample was stratified based on gender, age, and geography.



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